

Excellence in Property Awards 2010

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Winner of the
CVP
Property Industry Award
 was
Charter Keck Cramer
& Research 4

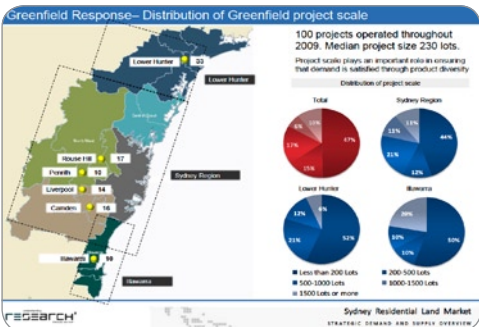
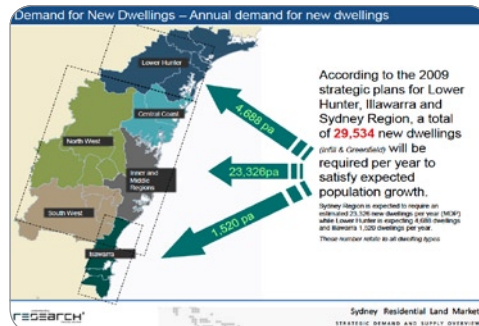
for
National Land Survey Programme



Colin Keane – Consulting Director of Strategic Research – Research 4, Grant Warner – National Director API and Steve Simpson.



Colin Keane.

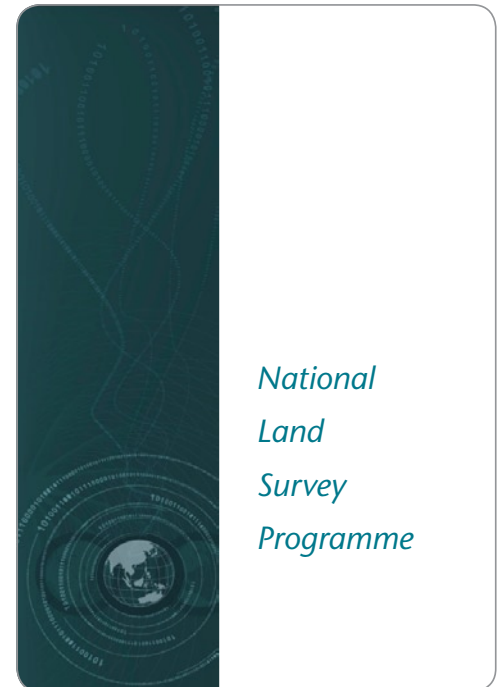


76% of Melbourne Greenfield demand can access product offered by industry in 2009

Demand Profile	Cannot purchase	up to \$200,000	\$201,000- \$250,000	\$250,000+
15,947 new households per year	24% 3,853	28% 4,467	6% 893	42% 6,734
Supply Profile		FOR SALE	FOR SALE	FOR SALE
In 2009, 13,200 lots were sold		10,973 lots sold between \$100 - \$200k	1,435 lots sold between \$201-\$250k	791 lots sold above \$250k

83% of Melbourne land is below \$200,000 per lot

RESEARCH CHARTER KECK CRAMER



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