

The
ASIAN EXECUTIVE
6th ANNUAL CHARITY BENEFIT

兔 We Honour
Asian Arts Lover & Philanthropist
Pauline Gandel



A flower presentation to Mrs Pauline Gandel from Ms Grace Lim and Mr Richard G Wong

The Asian Executive Magazine hosted one of Australia's most prestigious Asian corporate charity banquets at The Langham, Melbourne during the Chinese New Year period last quarter.

The function, now into its sixth year, was proudly supported by corporate partners Toyota Australia and ANZ Bank. Major function sponsors were Anton Jewellery and Singapore Airlines.

The official guest of honour for the evening was one of Australia's respected philanthropists and Asian art lovers, Mrs Pauline Gandel.

A spectacular fine dining experience was prepared by Executive Chef, Anthony Ross, and his team from The Langham, Melbourne.

The event dedicated funds from pledges and sale of auction items to the Australian Red Cross to provide immediate relief to victims of the Queensland floods.

Guests were delighted with an inspired performance from gifted pianist, Adoria Li.

For this issue, we present some of the highlights from that magnificent evening.

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OFFICIAL GUEST OF HONOUR

PAULINE GANDEL

CO-FOUNDER OF THE GANDEL CHARITABLE TRUST



Mrs Pauline Gandel, together with her husband Mr John Gandel, are Asian arts devotees and some of Australia's truly respected billionaire philanthropists.

As some of the most successful property developers in Australia, the Gandels are perhaps better known as part-owners of one of the largest and most successful shopping centres in the southern hemisphere, Chadstone Shopping Centre.

While the Gandels, as a long-held rule, keep a very low media profile, The Asian Executive was granted a very rare and privileged opportunity to interview Pauline Gandel – one half of a perfect power couple that has contributed generously and intelligently towards causes and outcomes dear to their hearts.

Co-founder of the Gandel Charitable Trust, Mrs Gandel has, for over three decades, has involved herself in many causes to improve the quality of people's lives in the areas of health, education and of nurturing the arts.



!! My collection of Japanese lacquer began some 25 years ago with the purchase of a small pencil case as a birthday gift for my husband, John. Sadly, that first piece was destroyed in our house fire. But it marked the start of a remarkable journey that encompasses the history, traditions and protocol of a Japanese aristocracy from the fourteenth century to the twenty-first century. !!

OFFICIAL ADDRESS

I am honoured to be here tonight.

Thank you to Richard and Grace for all their hospitality.

Philanthropy literally means 'love of humanity'. In modern practical terms this has come to embody modern private initiatives for the public good, focusing on the quality of life.

John and I consider ourselves to be very fortunate. We have enjoyed a wonderful quality of life and are committed to using our resources to improve the lives of others in need.

We want to give back. Giving has always been a priority in our family from the time our parents came to Australia from Poland with almost nothing some 84 years ago. It has filtered through to our children and our grandchildren and hopefully will carry on far into the future.

I feel good when I am giving and helping someone. I believe that I get as much pleasure and satisfaction as the recipients of our help.

John and I formed the Gandel Charitable Trust more than 30 years ago. Over those years I have established opportunity shops, assisted organisations, helped disadvantaged children, education, health, aged care, medical research and the arts.



From left: Mr John Gandel AO, Her Excellency Ms Quentin Bryce AC, Mrs Pauline Gandel and His Excellency Mr Michael Bryce AM, AE at the opening of the "Gandel Hall" in 2010 at The National Gallery of Australia



OFFICIAL ADDRESS

One of our biggest successes has been the Computers for Every Child Project. Through this project, we have funded the distribution of 30,000 computers to under-privileged children overseas. This has bridged what I call the 'digital divide' where families and children without computers feel that they are second-class citizens. We are trying to establish the scheme fully in Australia when the need is great especially amongst indigenous people and new immigrants.

Health and wellbeing are amongst our other priorities.

My special interest is in women's and baby's health, which expanded in 2009 with my involvement in opening of the outstanding Royal Children's Hospital Imaging Centre, which provides Victorian women and babies with the very latest in MRI and imaging technology and assists greatly with noninvasive surgery.

Through 25 years of relationship with Vision Australia and more recently as National Campaign Benefactor, I came to realise even more how lucky most of us are in not having a disability of blindness or partially impaired vision. Fortunately new digital technology through Vision Australia is making an enormous difference in the lives of those of vision impaired people.

We all get touched by our own experiences. After becoming Patron of Emmy Monash Aged Care, which looked after



From left: Mr John Gandel AO, Mr Gerald Menses (CEO, Vision Australia), Mrs Pauline Gandel (National Benefactor – Vision Australia) and Dr Kevin Murfitt (Chairman of the Board, Vision Australia). The photo was taken at a 2007 cocktail function.

my mother so well in her last years, I realised how much private philanthropy is needed to guarantee care, peace and comfort to people in their twilight years.

Sometimes there are situations when one must respond with immediate aide. This was the case in Victoria's tragic bushfires during 'Black Saturday' in February 2009.

That particular event affects us in a very personal way. Our own home was destroyed by fire 20 years previously and all of a sudden we did not have our own home to go into. It is a very empty and sombre feeling for people like us. I understood when the fires came to Victoria, how these people's lives are affected and how low they must have felt.

The range of people's needs is vast and nobody can cover them all. But if everybody tries, the difference we make can be enormous.

Now to move onto other parts of my life. I have had many years of pleasure through my involvement in Asian art and culture – mainly in Japanese lacquer. But also all the divine art and culture which Asian presents to us today.

My collection of Japanese lacquer began some 25 years ago with the purchase of a small pencil case as a birthday gift for my husband, John. Sadly, that first piece was destroyed in a house fire. But it marked the start of a remarkable journey that encompasses the history, traditions and protocol of a



From left: Ms Michelle Kramer (the first woman in Australia to receive MRgFUS treatment), Ms Dale Fisher (CEO of The Royal Women's Hospital) with donor Mrs Pauline Gandel at the Pauline Gandel Imaging Centre at the Royal Women's Hospital.



OFFICIAL ADDRESS

Japanese aristocracy from the fourteenth century to the twenty-first century. When I started, I could never have imagined that this collection would become the most significant of its kind in Australia, surpassing exhibitions in our public institutions and equal to the most notable collections in the world. However, its cross-cultural significance is my top priority as art breaks down so many barriers and must be encouraged and nurtured. It is very important to remember Australia is now fully part of Asia with the rising importance of Asian economies on the world scene. We should realise their traditions, history, arts and cultures are very important forces to learn and appreciate. My special personal interests have also been the collection of Japanese lacquer and being the President of the Urasenke Japan Tea School, whose

mission is to expand the knowledge and the pleasure of the culture of Japanese tea.

I also enjoy greatly the sponsorship of artisans from Japan and Australia who can carry on the age-old tradition of lacquer making.

The art, custom and tradition of Asia are vast and fascinating. We can all enrich our lives by learning and studying more about them.

And so, ladies and gentlemen, as we usher in the Chinese New Year of the Rabbit, I wish all of you, as I wish my family, peaceful, harmonious times ahead.

"John and I consider ourselves to be very fortunate. We have enjoyed a wonderful quality of life and are committed to using our resources to improve the lives of others in need. "



Mr and Mrs John and Pauline Gandel



MASAHIDE (MAX)

YASUDA

PRESIDENT AND CEO TOYOTA AUSTRALIA

Toyota Australia is a wholly-owned subsidiary of Toyota Motor Corporation, the world's largest car manufacturer which employs approximately 320,808 people across 26 countries and regions.

Established in 1937, Toyota's vehicles are sold in more than 170 countries and regions under the Toyota, Lexus, Daihatsu and Hino brands.

Toyota leads the automobile industry in environmental technologies with the success of the hybrid technology in the Prius and Hybrid Camry. Fuel cell vehicles are also in development.

After over 50 years in Australia, Toyota has grown to be one of Australia's leading automotive companies, achieving number one in market share in Australia towards the end of the 2010. More than half of the Camry and Aurion vehicles manufactured at the company's plant in Altona are exported overseas to more than 20 markets in the Middle East, New Zealand and the Pacific Islands.

Source: www.toyota.com.au



MR MAX YASUDA

The President and CEO of Toyota Australia, Max Yasuda has been at the helm of Toyota Australia since August 2007, culminating in the celebration of the 50th anniversary of the company with the introduction of Australia's first locally built Hybrid, the Hybrid Camry. He has also helped steer the company as it responded to the challenges of the global financial crisis, impacting car makers around the world.

During his leadership the company has continued to hold the number one market position in Australia. A position it has held for the last seven years.

Other achievements include the production of 1,500,000th Camry at the company's Altona plant.

Mr Yasuda greatly admires Australia. He loves this country's beautiful landscapes, its wonderful fishing, and of course, its difficult golf courses.

OFFICIAL ADDRESS

"As we go about our business here, Toyota Australia has grown to be a trusted and established brand amongst the Asian community and we are pleased to be recognised for this."



Ms Grace Lim, Mr Max Yasuda and Mr Chris Beuth

Good evening everyone.

First of all, I would like to congratulate Grace Lim and Richard Wong, for hosting such a great event.

I have to say I have been looking forward to this event and I am glad that we can celebrate the Chinese New Year together with everyone here tonight.

This evening is also a very important opportunity for us to share with you the journey Toyota Australia is embarking on – and how we are resetting our business for the future.

As we go about our business here, Toyota has grown to become a trusted and established brand among the Asian community. We are pleased to be recognised for this.

I should point out that the timing for today's event is quite ideal – given the belief that the Chinese New Year is about renewal. One of our biggest projects, the introduction of the Hybrid Camry last year, is one example of how we are renewing the Australian market and our business.

Thank you again and happy New Year to you all.



ALEX THURSBY



CEO ANZ, ASIA PACIFIC, EUROPE AND AMERICA

ANZ is one of the world's largest banks with 48,000 employees in 32 markets around the world, 8 million customers and around AUD\$260 billion worth of assets.

Its primary markets are Australia and New Zealand, as well as Asia, the Pacific, Europe and the United States.

ANZ has the distinction of being Australia's leading bank in Asia and the South Pacific and a top 10 listed company in Australia

With a distinguished history of achievement dating back to 1835, one of its core values include building a sustainable future for our business, shareholders, staff, customers and communities. Another core value is to achieve and maintain the highest standards of corporate governance and continuous disclosure.

Source: www.anz.com.au

MR ALEX THURSBY

Mr Alex Thursby is responsible for ANZ businesses across 14 Asian markets and 12 countries in the Pacific as well as Europe, America and the Middle East.

He leads the Group's strategic expansion in Asia with a strong focus on building ANZ's franchise in five priority markets – Greater China, India, Indonesia, Vietnam and Malaysia, along with key regional hubs in Hong Kong and Singapore.

Mr Thursby is also responsible for the Group Strategy and Marketing functions as ANZ pursues its ambition to become a super regional bank in Asia Pacific.

OFFICIAL ADDRESS

To The Asian Executive, it is a delight to be here tonight to support the magazine. I do think that it is these types of efforts which are very worthwhile.

When you look back at the world's progress over the last two millennium, except for 400 of those years, rarely has the West contributed more to GDP than the East.

Asia's current growth at a rapid rate of knots is going to continue.

We should not be wary of it, we should be part of it.

I hope that ANZ is showing how it can be done. But it is not just ANZ. Australia is now enormously dependent on Asia. And when you look at the future of Asia, that's a good thing to have happen.

In terms of business in Asia it's also important that you become socially engaged, and the Australian brand in Asia is an extraordinary brand.

Asians want to come here. Asians want us to become part of the development of their business, their education, their institutions and on so many other platforms.

We are not a past colonial power and in our industry, it is interesting to see how our customers react to us and how we have managed to position ourselves in the market.

The Asian community here in Australia is the other group of people who can show us what we can do. They build relationships in business that are quite extraordinary.

They are very humble in business. They are every low key. Yet they work across borders, they work with people across nationalities. They are tolerant and they get things done.

And the inventiveness of Asia is quite exceptional.

Frankly, if you want to do business in Asia, go talk to the people in the local Asian community. Just have a

conversation and this could open up a whole new world for you.

Looking at Asia's contribution towards global GDP, it is easy to see what will happen.

America is expected to flat line for the next 15 years in terms of its contribution to the world. Although I should hasten to add that America is by no means finished.

Europe, unfortunately, is a line going down. Its contribution to global GDP is declining and I don't see that changing.

And the region that is going to take the lead is Asia.

Asia is home to the world's second largest economy, China. The third largest economy, Japan – which still has a lot to offer the world. India, the next emerging giant, and Indonesia, which is rapidly changing and has enormous potential for Australian corporations.

We have set out with our CEO, Mike Smith, to build a super regional bank. It will take time but I am immensely proud of what we have achieved so far. We have followed our customers – that includes Asians coming in and Australians and New Zealanders going out.

In Asia, we now have 103 branches and a presence in 14 countries.

We now have 2.2 million customers. Four years ago, we had 300,000.

45% of our graduates both here in Australia and in Asia speak one or more Asian languages. So the significance of Asia to our business growth is enormous.

If you sustain that rate of growth and change, the bank will be a very different place in the years to come.

Our whole premise is to connect our customers to the trade and investment opportunities across Asia, Australia and New Zealand. That's what we are here to deliver and that's what we are delivering.



Alex Thursby with co-host, Grace Lim

"Asians want to come here. Asians want us to become part of the development of their business, development of their education, institutions and on so many platforms."

ROBERT TICKNER

CEO AUSTRALIAN RED CROSS

With more than 100 million volunteers worldwide and 60,000 members and volunteers in Australia, The Red Cross reaches people and places like nobody else.

The Red Cross is always there for people in need, providing relief in times of crisis and care for the most vulnerable in Australia and around the world.

In times of conflict or natural disaster, Red Cross volunteers are committed to putting our humanitarian values to work, offering practical assistance and support at any time of the day or night – no questions asked.

Source: www.redcross.org.au



MR ROBERT TICKNER

Robert Tickner took up the position of the Chief Executive Officer (CEO) in February 2005.

Robert served as Federal Minister of Aboriginal and Torres Strait Islander Affairs from 1990–1996 and is Australia's longest-serving Minister for Aboriginal and Torres Strait Islander Affairs.

Robert is committed to ensuring that The Australian Red Cross remains a leader in the not-for-profit sector in transparency and accountability and in delivering even greater efficiencies in its humanitarian work.

OFFICIAL ADDRESS



Robert Tickner with Sue Johnston

“ Wherever we are born and whatever we do now, in Australia or in the region, we come together with so much shared values as human beings. ”

Ladies and Gentlemen and very distinguished guests.

There are some important aspects that The Red Cross has in common with people in this room tonight.

I think that first thing I should say is that everyone in this room is a global citizen.

I think that the things that has comes through tonight, time after time in every speech and every remark at every table is that the bonds that unite us are just so profound.

Wherever we are born and whatever we do now in Australia or in the region we come together with so much shared values as human beings. I think the Red Cross is the embodiment of that in the not-for-profit area in so many ways. It brings together people in every single country of the world in commitment towards humanitarianism. It's neutral, it's impartial and non-political.

The second thing we have in common, is that this is a room full of achievers, who really drive organisations and groups. Indeed, the Red Cross does that as well.

Our mission is to deliver humanitarian services. Around the world, our connection to the world are just extraordinary. The President of the International Federation of Red Cross and Red Crescent is Japanese born Mr Tadateru Konoe, who is, of course, also the President of the Japanese Red Cross. The links to the Chinese Red Cross and indeed the Malaysian Red Crescent are deep indeed.

Finally, the business community, I have found in public life, has a social conscience. It is a commitment that seeks to drive the engine that powers our economy and provides jobs and creates prosperity that we all appreciate.

It is also a part of society that wants to leave a footprint, a legacy to make a difference in that humanitarian space.

My final message is this. For the Red Cross to its work, no matter how efficient we are and no matter how focused we are, we also desperately need your support to respond to the disasters as well as all the humanitarian work that we do.

We thank The Asian Executive so much for its support and encourage all of you to leave a humanitarian footprint in the life that we live.



SCOTT KECK



EXECUTIVE CHAIRMAN CHARTER KECK CRAMER

Charter Keck Cramer (Charter) is a leading independent, Australian strategic property consulting firm. The firm offers a comprehensive suite of integrated professional services focused upon property through its nine specialist business units:

- Corporate Real Estate ■
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Charter's independence ensures there are no conflicts of interest when acting on behalf of a client.

Charter is well resourced with over 170 staff between its Richmond and Melbourne offices, operating across both Victoria and Australia on behalf of clients. The firm's rich pool of skills and resources represents the best of specialist talent and experience across each of its business units.

Source: www.charterkc.com.au

MR SCOTT KECK

Mr Scott Keck is The Asian Executive's 2011 Annual Corporate Event's Master of Ceremonies.

Mr Keck's professional role is Executive Chairman of Charter Keck Cramer, a leading Australian independent, strategic property consulting firm. Scott has 40 years property valuation experience within the Melbourne market, having begun with the firm in 1968, becoming a Director in 1978, Managing Director in 1984 and Executive Chairman in 2010.

Mr Keck is frequently engaged as a senior negotiator in complex commercial and statutory issues related to the property market and is required for advice in relation to large portfolio valuations for major statutory and private corporations. He regularly appears as an expert witness in litigation proceedings in the Supreme, Federal and County courts.

OFFICIAL ADDRESS

“ And so it is with The Asian Executive Magazine and the outright success of tonight, we are witness of a standard of function which I would like to think will form the template of functions for years ahead.”



From left: Mr Phil Cramer, Mr John Gandel and Mr Scott Keck

Special occasions such as these depend on good intentions, a large measure of corporate support and a liberal dose of the Chinese term “guan xi” which loosely translated means deep abiding friendships. And so it is with The Asian Executive Magazine and the outright success of tonight, we are witness of a standard of function which I would like to think will form the template of functions for years ahead.

I think, The Asian Executive is a progressive, serious and sensible influence within our business community which foresees the inevitability of Australia’s merging into Asia using sound business strategies to bring their cultures ever together.

When we look around the world at this very moment, it is a particularly tense, unstable period.

Yet one commendable and promising trend is our emerging relationships with Asia – but even then, nothing should be taken for granted. If we don’t get our pattern of integration balanced from the ground up, we will prolong our chances of benefitting from Asia’s economic rise in the region.

Here tonight, is a microcosm of people from all parts of Asia – from Japan, Malaysia, Singapore, Hong Kong, Indonesia, China – all sensible executives building on each other and forming the foundation for our children and our culture for the years to come.



From left to right: Max Yasuda, Grace Lim, David Li, Angela Tong, Sevan Bahar, Teresa Zolnierkiewicz, Jason Yeap, Luciana Ozcan, Paul Ng, Richard Wong, Alex Thursby



Bruce Atkinson MP and Yasufumi Kotake



Edge Egashira, Tomoko, Akemi and Max Yasuda



Max Yasuda and Consul General of China Shi Weiqiang



Sevan Bahar and Burcin Bahar



Anton Bahar and Ayda Bahar



From left to right: Peter Mackow, Marisa Mackow, Sesil Arzadian and Sasoon Arzadian



Fan Feng and Adam Zhang



Khoek Nam and Evelyn Heng



Konfir Kabo and
Monica Lim



Debra Chandler, Adoria Li, Angela Li and John Chandler



Clement and Betty Lee



Prescilla Phoon, Yong Pu Wang and Vivienne Trinh



Sew Lee and Peter Goh



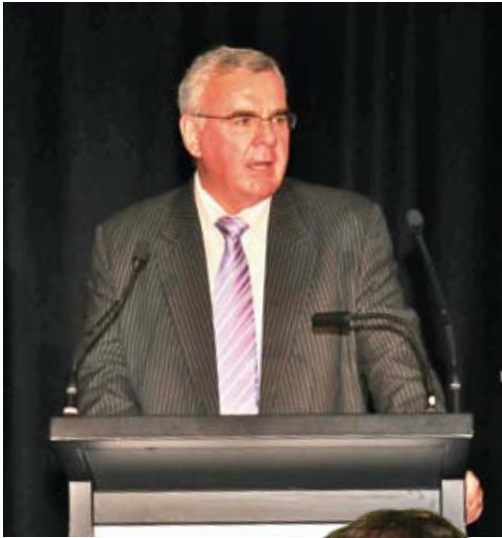
Jac and Richard Phillips



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Chunmei Chen, Sue Johnston and The Hon. Tim Holding



Chris Beuth



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Jonathan Tong and Winnie Wu



Tony Gigacz and Anna Greganic



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Ben Sington, Lesley Sington, Robert Tickner and Sue Johnston



Grey Moore



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